WORKSHOPS





PUBLIC CONSULTATION FEEDBACK

our aim: the highest quality of life and the lowest environmental footprint in Europe







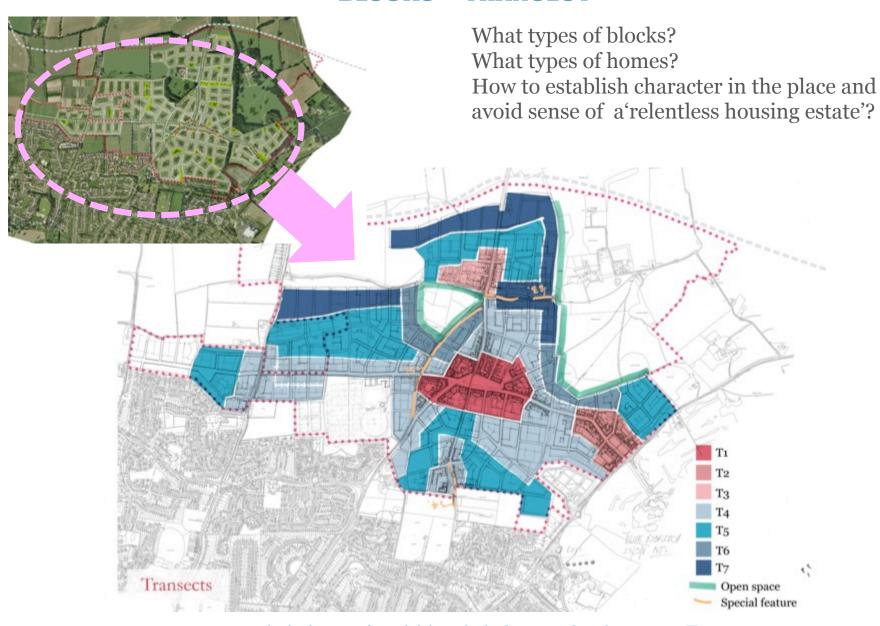
www.beyondgreen.co.uk

KEY ISSUES RAISED

- 1. Blocks and transect
- 2. Street hierarchy + typologies
- 3. Parking strategy
- 4. NDR options
- 5. Squares scale comparison and precedents
- 6. Land use distribution around High street + Wroxham Rd Square
- 7. Location of school + community uses
- 8. Older people and special needs provision
- 9. Distribution of green spaces
- 10. Wider green infrastructure provision
- 11. Old Catton + west of the North Walsham Road
- 12.SUDs
- 13. Nothern Fringe
- 14. Phasing + sequencing
- 15. Delivery
- 16. Ensuring quality



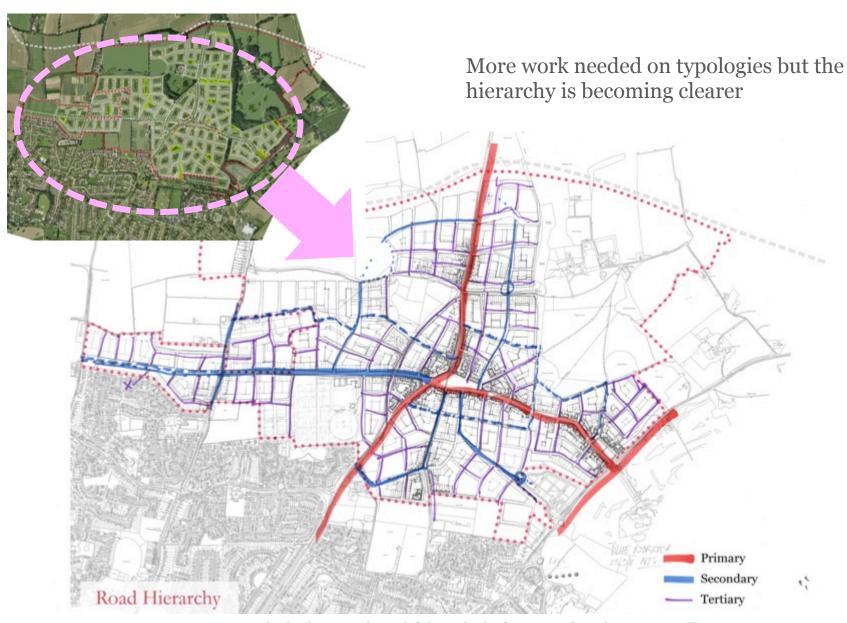
BLOCKS + TRANSECT



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STREET HIERARCHY + TYPOLOGIES









PARKING STRATEGY

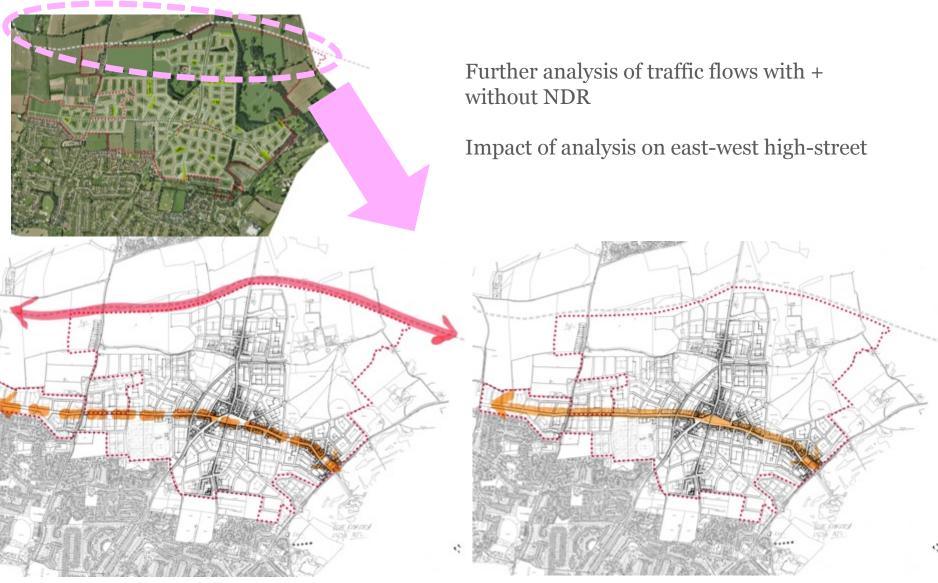








NDR OPTIONS



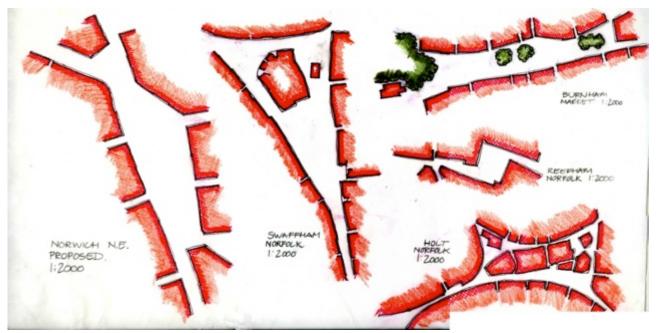






SQUARES – SCALE COMPARISONS + PRECEDENTS







Burnham Market



Holt



Reepham



Swaffham







LAND USE DISTRIBUTION AROUND HIGH STREET + WROXHAM SQ









LOCATION OF SCHOOL AND COMMUNITY USES

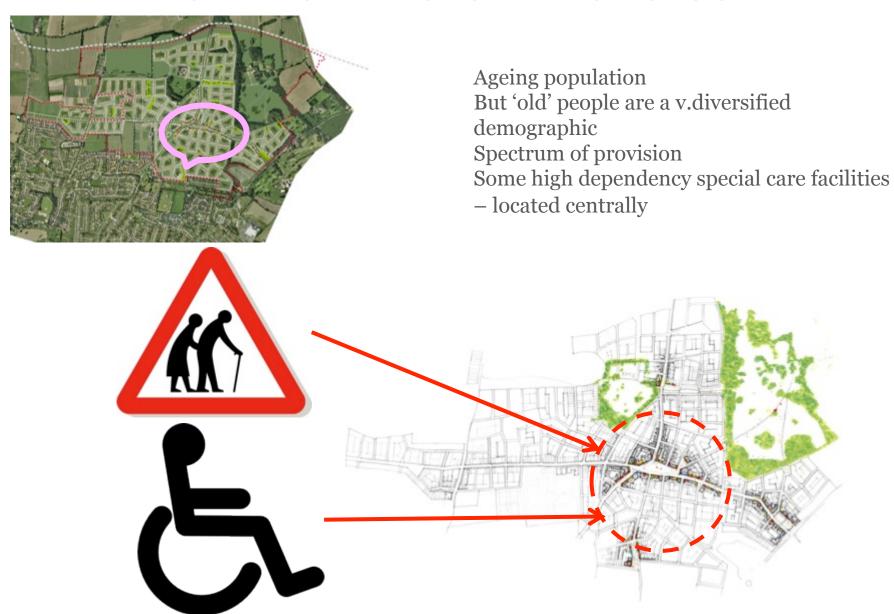








OLDER PEOPLE AND SPECIAL NEEDS PROVISION









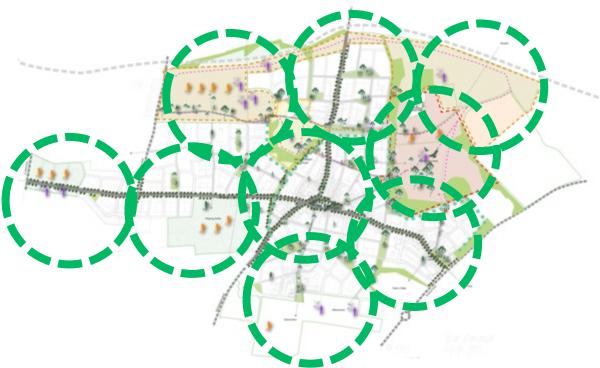
DISTRIBUTION OF GREEN SPACES



The major elements of GI seem to be finding their place – but a host of other intermediate and small places

And not just 'green' but paved squares and play areas

Sport and recreation



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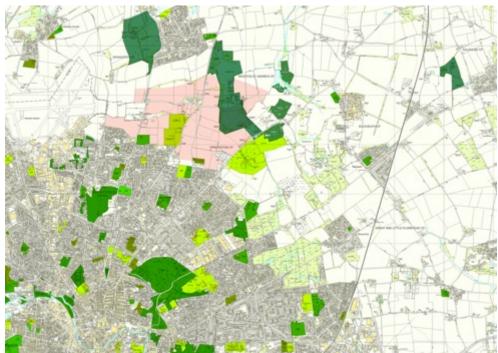


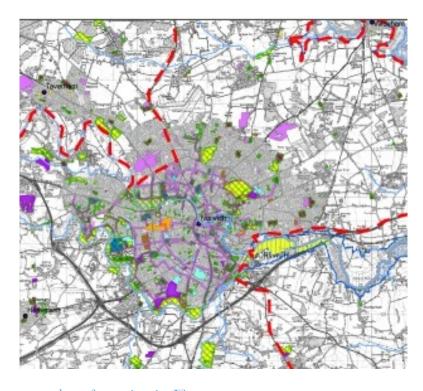


WIDER GREEN INFRASTRUCTURE CONNECTIONS



Work on GI not just internally focused Food & Farming: food culture Urban/rural transect Food transect Access to open space and the wider countryside Relationship to Broads





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OLD CATTON + WEST OF NORTH WALSHAM ROAD



View from gardens Open space: sense of and reality Integration Housing types



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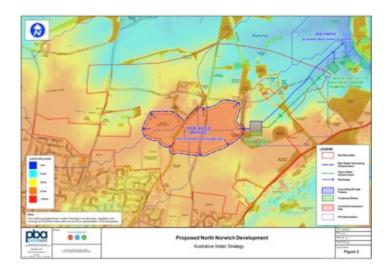






Urban form first then different SUDS treatments applied to different places in the transect











NORTHERN FRINGE



Potential implications of roundabout, traffic flow and 'big shed' style road junction development on the character and quality of the northern edge and linear park

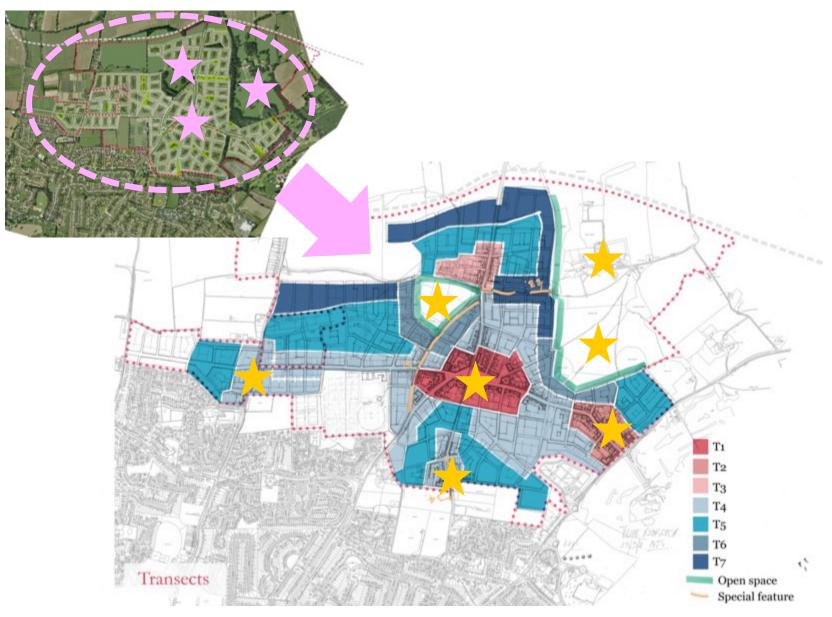








PHASING + SEQUENCING



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DELIVERY



Vision/brand
Competitive positioning
Wide range of partners
100s of designers
10s of developers/builders
Developing social infrastructure and an economy not just homes and 'place'

BUILDING

"DevCo" + Myriad partners

MANAGEMENT/ STEWARDSHIP

"PlusCo"

SOCIAL DELIVERY & GOVERNANCE

Parish Council
+
Community
Trust

Social entrepreneurs







ENSURING QUALITY



'You can't trust a developer'!
Aligning interests
Aligning understanding
Codes: design and sustainability
Overview and integration – not silos
'Awash with strategies but not strategic cities' (Jeb Brugman ICLEI)













OUR CONCERNS

Gradual erosion of quality
Retail and mixed use provision
Highways design, junctions and parking
Lack of big picture overview
Flexibility/speed wrt delivery of infrastructure
Loss of momentum...
Shared responsibility/agency









OVER TO YOU...

Reflect on the 16 issues: Discuss
Any other key issues?
How to overcome our concerns: Any tips?
What next?







